

XTRIBE'S PRIVACY POLICY

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XTRIBE USA CORP. ("XTRIBE") operates the XTRIBE mobile application (the "App") and the XTRIBE website (the "Website") and is committed to protecting your privacy (collectively with the XTRIBE App and Website, the "Service"). This Privacy Policy governs the collection, use and disclosure of the Personal Information (as defined below) XTRIBE receives from users of the Service. Your data will be treated in accordance with this Privacy Policy. By accepting this Privacy Policy, you consent to XTRIBE using your Personal Information to improve and customize the Service, its content and advertising.

IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY OR THE TERMS AND CONDITIONS OF USE OF XTRIBE OR ANY OTHER RELATED DOCUMENT, PLEASE DO NOT USE XTRIBE'S SERVICE.

This Privacy Policy covers the treatment by XTRIBE of personal data ("Personal Information") and other data that collects XTRIBE when you access the Service. The Service is not available to people who are under 18 years old.

What personal information does XTRIBE collect?

XTRIBE receives and stores any information you enter in the App or Website or you give XTRIBE in any way. The types of personal information collected may include your name, e-mail address, phone number, date of birth, the usernames of Twitter and / or Facebook, information about your use of the Service and information on the browser. We receive your location automatically when you use the Service. This Personal Information may be sent to servers located within the United States, or to other locations overseas. The personal information you provide, such as your name, email address, address, and other personally identifiable information, will be used for purposes such as allowing you to set up an account and a user profile, to improve the content of the Service, to customize the advertising, and to communicate promotions and new features. We can also use this personal information in order to adapt the Service to your needs, to carry out research on the effectiveness of our network and the Service, and to develop new tools for the community.

What personal information does XTRIBE collect?

When you use the App or Website, XTRIBE automatically receives and records information on its server logs from your mobile platform, including but not limited to your location, IP address, and the services/goods you requested. We treat this data as non-personal information, unless you are forced to do otherwise under applicable law. Unless otherwise stated in this Privacy Policy, XTRIBE uses this data in aggregated form. We may provide aggregate information to our partners about how our customers use our site, so that our partners can also understand how often people use their services and our service. For example, we may tell the entities that advertise within the App and Website, the number of users and the most popular features utilized.

- **Cookies:** When you visit the Website, XTRIBE may assign your computer one or more cookies, to facilitate access to the Website and to personalize your online experience. Through the use of a cookie, XTRIBE may automatically collect information about your online activity, such as the web pages you visit, the links you click, and the searches you conduct. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies.
- **Other Technologies:** XTRIBE may use standard Internet technology, such as web beacons and other similar technologies, to track your use of our site. XTRIBE may also include web beacons in promotional or other e-mail messages or newsletters to determine whether messages have been opened and acted upon. The information XTRIBE obtains enables it to customize the services it offers and to deliver targeted advertisements and to measure the overall effectiveness of our online advertising, content, programming or other activities.
- **Information collected by third-parties:** We may allow third-parties, including our authorized service providers, advertising companies, and ad networks, to display advertisements on the Website or App. These companies may use tracking technologies, such as cookies or web beacons, to collect information about users who view or interact with their advertisements. This information allows them to deliver targeted advertisements and gauge their effectiveness.

How does XTRIBE share my information?

The personal information of our users constitutes an integral part of our business. We do not rent or sell your personal information to anyone. XTRIBE may share your personal information only as described herein.

In general, we may use your Personal Information as follows:

- Provide you with customer support
- Put you in contact with Product Vendors that stock the goods you seek
- Manage your user profile;
- Communicate with you via post, in-App correspondence, email, telephone number and/or email;
- Develop and display advertising and promotional materials tailored to your interest and usage;
- Verify your eligibility to enter into and win sweepstakes and prizes;
- Display comments, ratings and reviews that have been provided by you while using the Service;
- Analyze your use of the Service, or your interests in certain products, services or content discussed or provided by the Service;
- Enforce XTRIBE's Terms and Conditions of Use;
- Manage the commercial aspect of the Service and our business.

Lastly, we may also use standard technology to track your use of the Services, including which promotional or email messages/newsletters you have either viewed or acted upon. This information allows us to customize the services we offer through the Service to measure the overall effectiveness of the in-App and Website advertising, content and programming

With Whom Does XTRIBE Share Your Personal Information

We do not share your personal information with others except as indicated below or when we inform you and give you an opportunity to opt out of having your personal information shared. We may share personal information with:

1. Authorized Service Providers

We may share your Personal Information with authorized service providers who perform certain services XTRIBE's behalf, which can include processing credit card payments, provide customer service, marketing assistance, sales analysis, website functionality, surveys, sweepstakes and other features offered through the Service. We may also release your personal information to credit/collection agencies for past due accounts. These authorized service providers may have access to your personal information but are not permitted to share such information with any third party.

2. Direct Mail Partners/Marketing Affiliates

From time to time we may share our postal mailing list with selected providers of goods (or services) that may be of interest to you. When you have been referred to us by a third-party marketing affiliate, we may share your email address, and any other information you may provide.

3. Agents

We employ other companies and individuals to perform tasks on our behalf and we need to share your information with them to provide products or services. Our agents have no right to use personal information we share with them beyond what is necessary to help us, and they provide an equivalent level of protection to your personal information.

4. Business Partners

When you utilize our Service, we may share your Personal Information with a business partner to offer you certain products, services, promotions, etc. When you elect to utilize such products, services, promotions, you authorized us to provide your email and any other information to such business partner.

Information collected by Third-Parties

Further, the App or Website may from time to time collect personal and non-personal information about you from other third parties, or business partners such as your user history, updated information related to your location, and additional demographic information. This information will allow third parties to deliver appropriate and relevant advertising and promotions. Any third parties to whom we may disclose personal information may have their own privacy policies which describe how they use and disclose personal information. Those policies will govern use, handling and disclosure of your personal information once we have shared it with those third parties as described in this Privacy Policy.

If you want to learn more about their privacy practices, we encourage you to visit the websites of those third parties. These entities or their servers may be located either inside or outside the United States.

Information shared by all

Please remember that if you choose to provide personal information using some features of the App or Website, such as your email address, name, address, such information may be available to the wider community of XTRIBE, or may be posted on the Website, which is subject to indexing by third-party search engines. People who read this information may use or disclose it to other persons or entities without our control and without your knowledge. We recommend that you consider carefully whether to add any specific information to the App or Website or while using the Service that can be viewed by other users or members of the public. Once you have disclosed this information, you may not be able to edit or delete such information.

Protection of XTRIBE and others

We may disseminate personal information when we believe in good faith that disclosure is necessary to comply with the law, including laws outside your country of residence to enforce or apply our Terms Conditions of Use and other agreements, or to protect the rights, property or safety of XTRIBE, our employees, our users, or others. This includes exchanging information with other companies and organizations (even outside of your country of residence) for fraud protection and credit risk reduction. We may also disclose your information in response to a subpoena or other investigative demand, a court order, a request for cooperation from a governmental agency, to establish or exercise XTRIBE's legal rights or to defend against legal claims. The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

What happens to my information after I delete my account?

If you cancel your account, your profile will be removed from the Website and App and deleted from the server. Because of the way XTRIBE takes care of the maintenance of XTRIBE and its servers, deletion may not be immediate, and may remain on backup media of residual copies of your profile information or messages for up to ninety (90) days.

How are removed the information from my account?

Even after you remove information from your profile or account, copies of that information may remain visible elsewhere, to the extent that has been shared with others, or otherwise distributed according to your privacy settings, or were copied or stored by other users. The information removed and deleted may remain on backup media for up to ninety (90) days before being deleted from our servers.

Information about ratings and reviews.

We may provide areas via the App or on the Website where you can post information about yourself and communicate with others, as well as post reviews of products. Such postings are governed by our Terms and Conditions of Use. In addition, such postings may appear on other websites or when searches are executed on the subject of your posting. Also, whenever you voluntarily disclose personal information on publicly-viewable web pages, that information will be publicly available and can be collected and used by others.

No Rights of Third Parties

This Privacy Policy does not create any rights that may be enforceable by third parties or require disclosure of your Personal Information that may relate to App users.

Changes to this Privacy Policy

This Privacy Policy is effective as of January 1, 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted herein.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

What to do in case of questions or concerns? If you have questions or concerns regarding privacy in the use of the App, please send a detailed message to privacy@xtribeapp.com. We will make every effort to resolve your doubts.

ADDITIONAL TERMS FOR CERTAIN XTRIBE USERS

Users Located in California – Your California Privacy Rights

In addition to the terms set forth above, if you are a resident of the State of California, you have the right to request us to provide you with an explanation as to the manner in which we share certain categories of personal information with our affiliates and third parties for their direct marketing purposes. Pursuant to California law, you can send a request to privacy@xtribeapp.com to receive the following information:

- a. the categories of information that we disclosed to third parties during the preceding calendar year for their direct marketing purposes;
- b. the details (names and addresses) of the third parties that received such information;
- c. examples of the products and/or services marketed by such third parties (if same is not readily apparent from their business name).

Users Located in Canada – Limitations on Access to Your Personal Information

If you are a resident of Canada, there are circumstances under which we can deny you access to your personal information:

- a. when denying you access is required by law;
- b. when granting you access would have an unreasonable effect on other people's privacy;
- c. to protect XTRIBE's rights and/or property; or where the request is frivolous.

In the event of such a denial, an explanation will be provided.